

With the Patronage

**ROMA**   
Municipio I  
Roma Centro

Public announcement of the 5th July 2024



Invitation Poster of Collective Exhibitions

## Introduction:

Our Association, born in the Jubilee of 2000, celebrates its 25 years of activity, with the Jubilee of 2025.

We invite our members and all our testimonials, Artists and Craftsmen, who have always been invited to our Events, and included in alphabetical order, in the 'SHOWCASE' of our website: <https://www.artboxfrattina.com/vetrina/> to participate in large numbers in our project aimed at the creation of the best of the artistic genius that distinguishes us. We want to offer a souvenir and a special welcome to the World, which will visit Rome.

Our headquarters, **THE ZANON GALLERY** [www.newzanondesign.com](http://www.newzanondesign.com) already known as a small historical museum, thanks to the famous Imperial Marbles exhibited in the exclusive furniture collection, in Travertine, signed by Maestro Giovanni Zanon, is located in the strategic center of the most sensitive and crowded sites by tourists, from the Vatican to Castel Sant'Angelo and Piazza Navona.

We have involved Hotels, Embassies, Academies, Consortia and Travel Agencies etc... who will have the commitment to present, in their itineraries, the guided tour, in the Gallery, for their purchases with certified origin, for the entire Holy Year. We also intend to take advantage of other prestigious locations, which will join the project. To achieve the final goal, the sale of the works, we must choose the most captivating, the most convenient, with a price suitable for a souvenir or a gift, and the easiest to transport.

## FREE Thema for Works

**Although the most appreciated and receptive theme: it will be characterized by a collective invocation dedicated to 'Rome. Peace. Jubilee 2025'**

**Art and culture have always represented the most awarded listening message in the world.**

We invite the visual arts, in all techniques, painting, watercolor, oil, acrylic, street art, photography, applied art. artistic craftsmanship: mosaic, lace, fabrics, fashion, ceramics, paper, leather etc... Sculptures, of different materials, but always small in size.

Procedure: There are SIX collective exhibitions dedicated to the selection of works.

**June concluded** - August-September-October November and December 2024.

Second: August - from 24th to 31st September - Third: from 28th September to 04th October - Fourth: from 19th to 25th October - Fifth: from 9th to 15th November - Sixth: December: from 7th December/ 2024 to 7th/ January / 2025

A Jury of Art Critics, Journalists and Art Masters will choose the winning works and in December: the final Collective Exhibition with the Ceremony for the Opening of the Holy Year, with the exhibition of the works chosen and intended for sale in the permanent exhibition in Galleria Zanon for the entire Holy Year. For free-

Each Participant will be able to exhibit one different work per month, 5 works in total.

**Technical information:**

Paintings and similar. The measurements will be from 40x50, 60x80 without frame, and without glass. Photos printed on rigid media. All works supplied with hangers. The Sculptures will not exceed h.30cm.x L.20cm. all objects will be presented, with the appropriate packaging. For Fabrics, Fashion and Bijoux, window displays must be received. By prior agreement with the organization.

**Shipping and packaging:**

The works can be sent month by month or in a single package, we do not accept wooden crates, given their limited dimensions. The cardboard packaging must be optimal to be saved and reused for return. We can use our courier, which collects the works directly from the sender and returns them at the end of the event. all packaging and works waiting to be exhibited, we provide transport to our warehouse. Fixed fee per parcel 50,00 euro.

Conditions: The participation fee is 50.00 euros for each Collective x 5 .....Total 250,00 euro  
Subscription: on web Art Gallery site [www.artboxfrattina.com](http://www.artboxfrattina.com) ..... 50,00 euro  
unpacking and repacking work plus transport to the warehouse ..... 50,00 euro Total 350.00  
To be paid 50% at the Form signature to our Bank Account and 50% in September 10th last date.

C/C della FRATTINA a.p. e.t.s 'Causale 'DONAZIONE' ,  
MPS: C/C n. 20214- IBAN IT85F0103003210000002021402 /BIC PASCITM1R10

**Services Included:**

- 1) Insertion: in the SHOWCASE <https://www.artboxfrattina.com/vetrina/> of our Virtual Art Gallery, with personal photo and biography to be sent attached to the admission form.
- 2) Insertion: In our News Art International magazine, in English version for six editions from June to December, with the Artist's works on display in the group exhibitions. In square format. Online distribution: and USA diffusion. Send photos in H.D. with embedded captions. Title.size.technique.year
- 3) Promotion: the Event will be included in all virtual channels on the international web, social network, within our competence and on paper in the territory with posters and leaflets.
- 4) Permanent exhibition and sales service for the entire Holy Year of the Jubilee 2025 of the winning work. Except for short periods, for special events of the Association.
- 5) Delivery of the personalized FRATTINA Parchment to all Participants in December.
- 6) Creation of a Video for each Collective on our Channel
- 7) International Marketing Consulting, Translation Secretariat, Logistics, Consumption, Reception in English, French, Arab. Languages .Graphic service, Show Room Decor and set-up, Portorage

**Ending selection date 30 July 2024**

We remain available for further information by calling directly, from 4.00 pm to 7.30 pm, the mobile number of the Organizer and Curator of the Event Dr. Rosanna Guadagnino Zanon - President of the FRATTINA Association, on the number + 39 3426666956 also via WhatsApp.

- Attachements: 1) Event Registration Form  
2) News Art International Magazine English Version Usa Diffusion June issue

Zanon Gallery -Via di Tor di Nona 44/45

Sede della FRATTINA a.p.s. e.p.s

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